



GREEN BAY AREA CHAMBER OF COMMERCE

Membership Has Its Benefits

The Green Bay Area Chamber of Commerce was originally established as the Business Men's Association in 1882. Today, its mission is to be the focal point of economic and community development.

1. ECONOMIC DEVELOPMENT

Advance, a public-private partnership and program of the Chamber, improves and diversifies the local economy. It serves as the economic development focal point and resource center for Brown County businesses and municipalities. This is accomplished through business retention, recruitment, entrepreneurial development and the operation of the Advance Business Development Center (business incubator).

2. SMART BUSINESS SAVINGS

Chamber members are eligible for a variety of exclusive discounts on products and services such as:

- Cellcom cellular service · AT&T local/long-distance service and High-speed Internet
- Office Depot office supplies · Healthy Lifestyles Cooperative health insurance

3. LEGISLATIVE ADVOCACY/COMMUNITY DEVELOPMENT

The Public Policy Council advocates public policy in the best interest of our community, in proactive partnership with a wide spectrum of allies. The Good Government Council recruits and endorses capable elected leaders. Check out our current Legislative Agenda and the progress of issues we're monitoring on the Chamber Web site: [www.titletown.org/Chamber Programs/Government Affairs](http://www.titletown.org/Chamber%20Programs/Government%20Affairs).

4. EDUCATION

Partners in Education (PIE) is business and education working together to help all learners prepare for productive community life and to strengthen the community's economic vitality. PIE, established in 1992, touches the lives of thousands of K-12 students in the 10 area school districts through a system of programming — promotion of education, school-based learning, work-based learning, career exploration, youth development and community support. The Golden Apple Awards Dinner Program raises funding for PIE and involves numerous businesses and volunteers.

5. LEADERSHIP GREEN BAY

Leadership Green Bay (LGB) is a development program for area leaders. Participants learn about pertinent area issues, including the local marketplace, history and heritage, cultural awareness, human services, government, environment and education.

6. CURRENT YOUNG PROFESSIONALS NETWORK

Current is a young professionals network that recruits, develops and retains young talent to the Greater Green Bay area, and initiates their involvement in the local business community. The network does so through social networking and professional development activities that engage individuals age 21-40.

7. ADVERTISING/PUBLIC RELATIONS

The GBACC offers many effective ways to promote your business within the business community, including member directories, the BBJ magazine, Chamber Web site, Business Expo and numerous special event sponsorships.

8. NETWORKING

The Chamber offers more than 100 networking events each year, including the Power Networking Breakfast, Business & Breakfast and Business After Hours events.

9. RECOGNITION/AWARDS

The GBACC sponsors a number of recognition programs including the Manufacturers of Distinction, Small Business Recognition, Daniel Whitney, ATHENA, Families in Good Company and Youth Entrepreneur Awards, among many others.

10. DIVERSITY

The Green Bay area has welcomed a large and diverse workforce over the past decade. The Chamber's board is committed to assisting minorities with labor force assimilation, training and business counseling opportunities. The Chamber works closely with other local and state programs to help minority entrepreneurs succeed; compete for government, public and private contracts; and contribute to the economic viability of our community.

